

Winnipeg City Hall

December 2012

Objectives & Methodology

CBC commissioned EKOS Research Associates to conduct this research.

This survey was conducted using Interactive Voice Response (IVR) technology, which allows respondents to enter their responses by pressing the numeric keypad on their telephone, rather than telling them to an interviewer.

This survey sample was collected using a dual land-line/cell-phone random digit dial (RDD) sampling frame. As a result, we are able to reach those with a land-line and cell-phone, as well as cell-phone only (CPO) households and land-line only households.

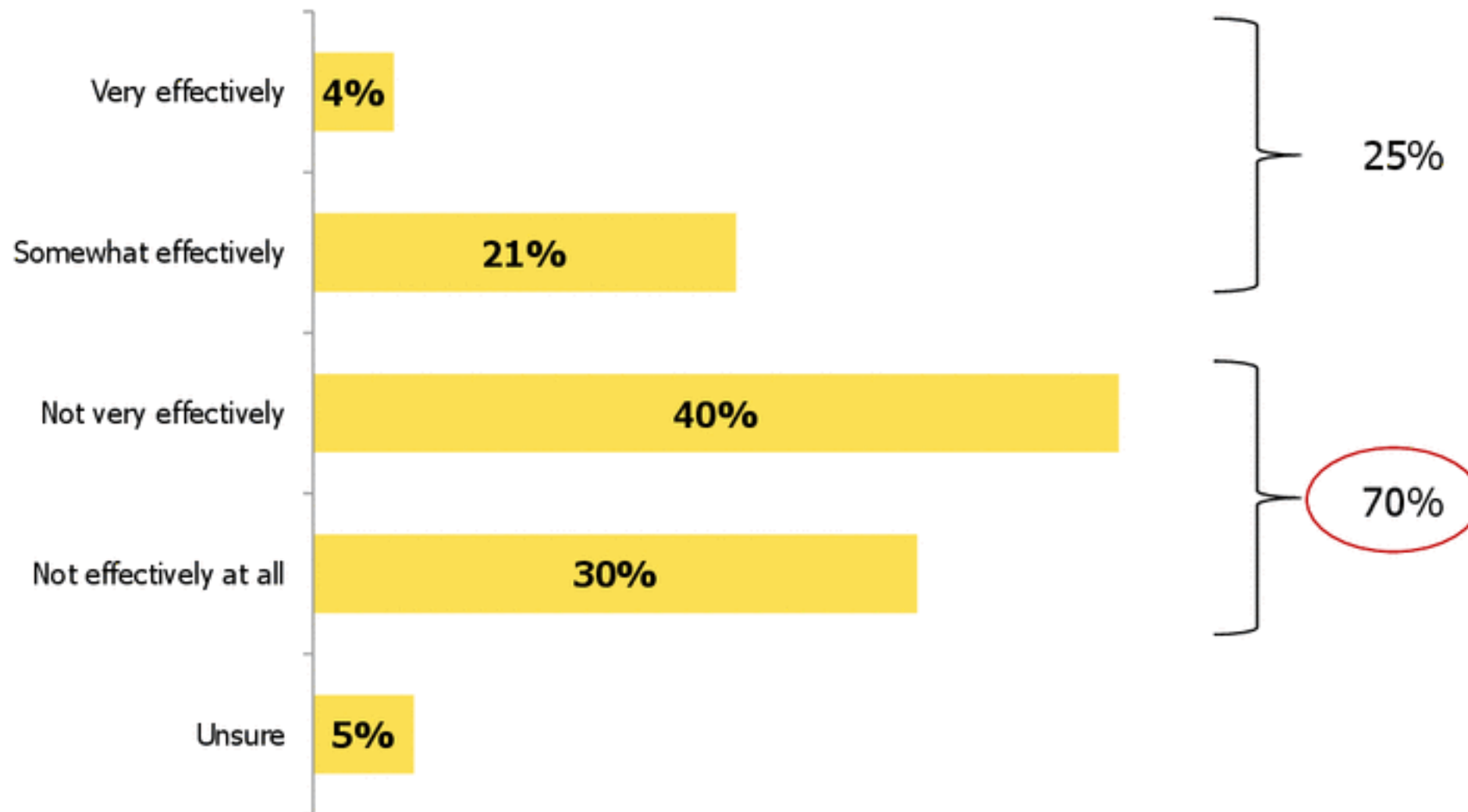
The survey was pretested on December 4, 2012. During the analysis of the pretest results we determined that the skip logic worked and there was no need to modify the questionnaire design. As such, the pretest cases were kept and we launched field. The field dates for this survey are 5-8 December, 2012. In total, a random sample of 544 Canadian residents of Winnipeg, MB, aged 18 and over responded to the survey. The margin of error associated with the total sample is +/-4.2 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as gender and age). All the data have been statistically weighted to ensure the samples composition reflects that of the actual adult population of Winnipeg, MB, according to Census data.

Winnipeg City Council

Dealings with Allegations of Conflicts of Interest

- Only a quarter (25%) of Winnipeg residents think that Winnipeg City Council deals with allegations of conflicts of interest effectively (very + somewhat), while most (70%) think that they do not deal effectively (not very + not at all) with such allegations.
- Older (32%) residents were more likely to think that Winnipeg City Council deals with allegations of conflicts of interest effectively, compared to the middle-aged (22%) and younger (22%) residents.

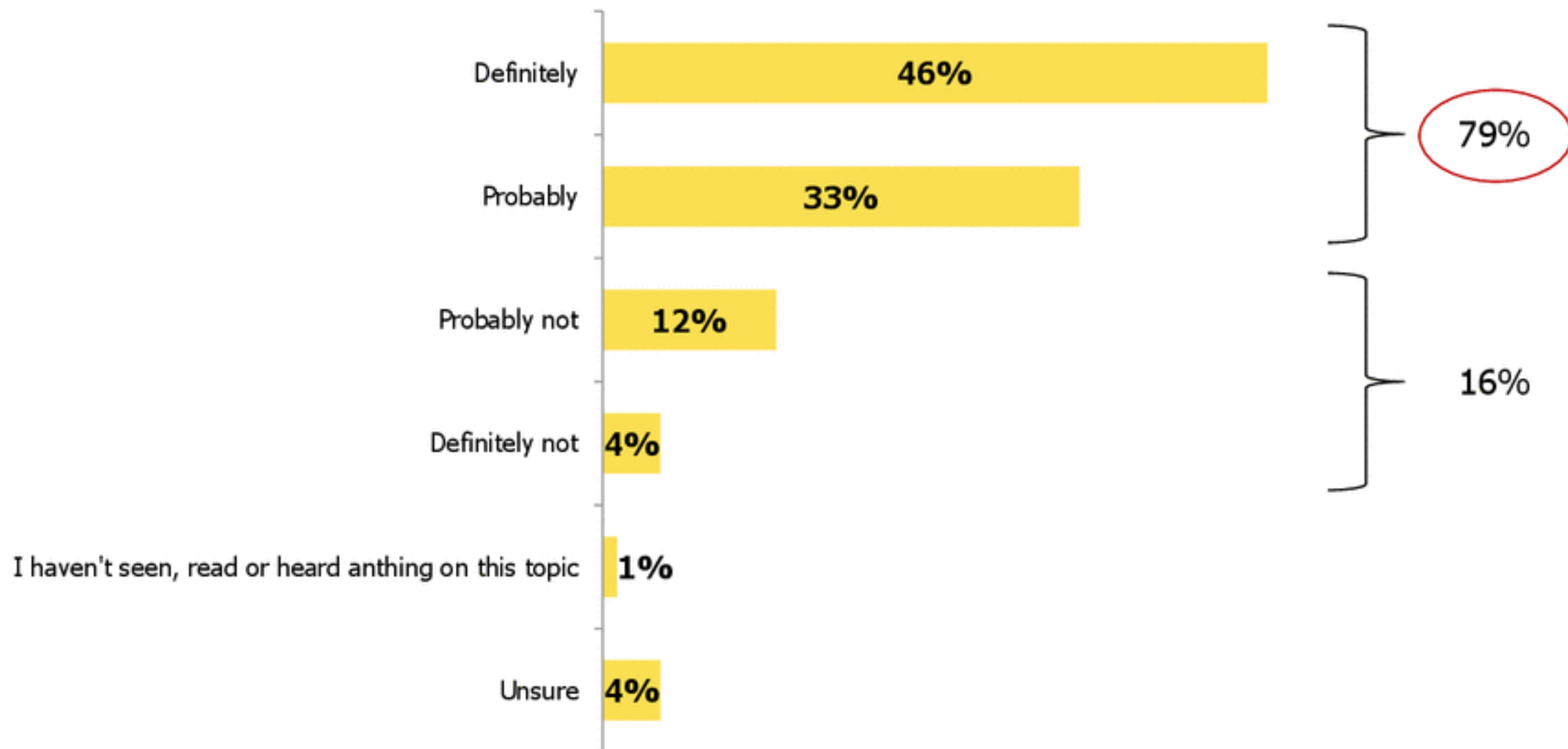


Q1. In general, how effectively do you think Winnipeg City Council deals with allegations of conflicts of interest? Base: All Respondents n=544

Winnipeg Mayor, Sam Katz

Involvement of Any Conflicts of Interest

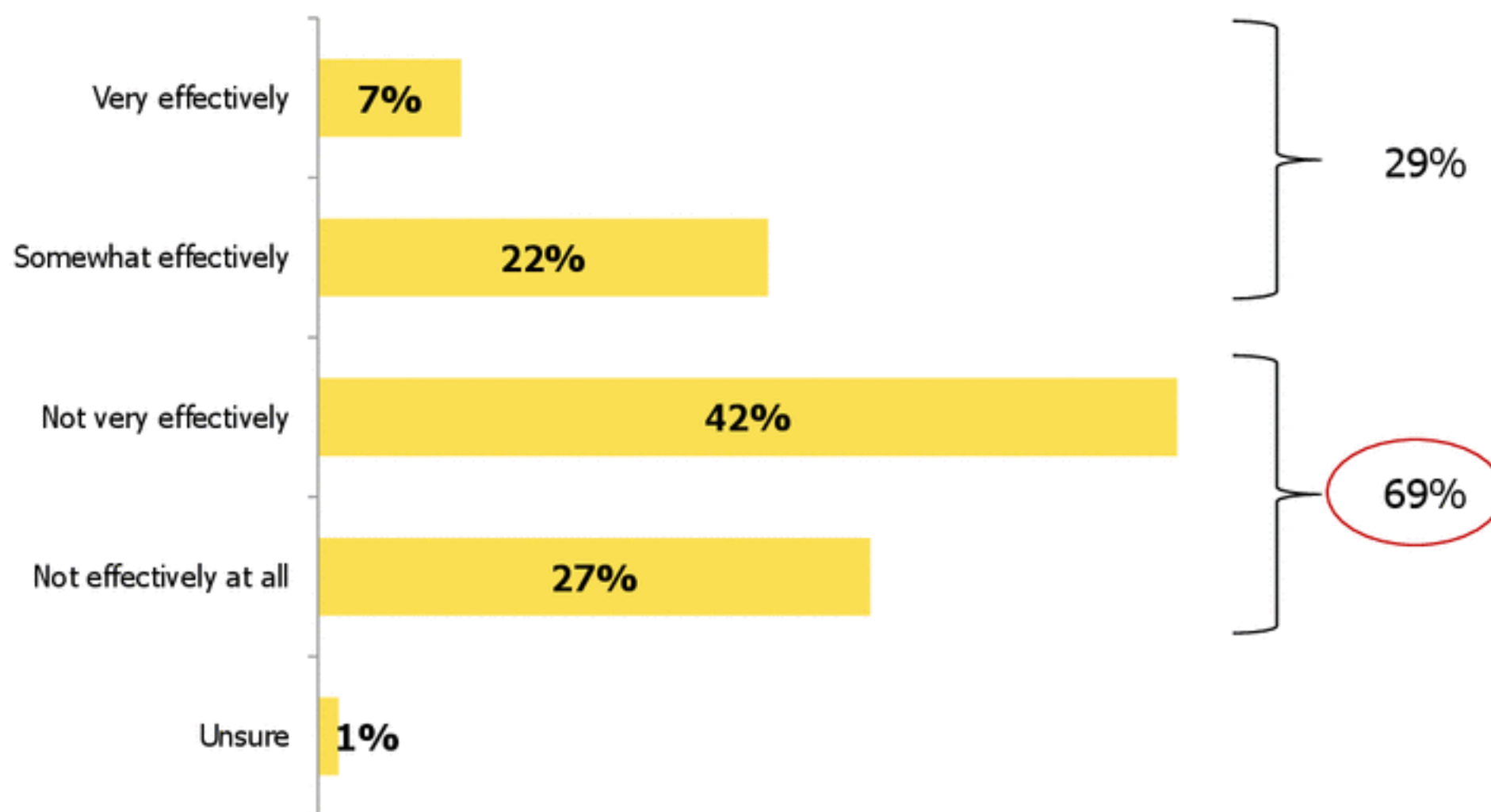
- Over three quarters (79%) of Winnipeg residents think that Winnipeg Mayor, Sam Katz has been involved in conflicts of interest during his time as mayor (definitely + probably).
- Interestingly, only 1% stated that they have not seen, read or heard anything on this topic.



Q2. Based on what you have seen, read or heard, do you think Winnipeg Mayor, Sam Katz, has been involved in any conflicts of interest during his time as mayor?
Base: All Respondents n=544

Dealings with Allegations of Conflicts of Interest Related to Winnipeg Mayor, Sam Katz

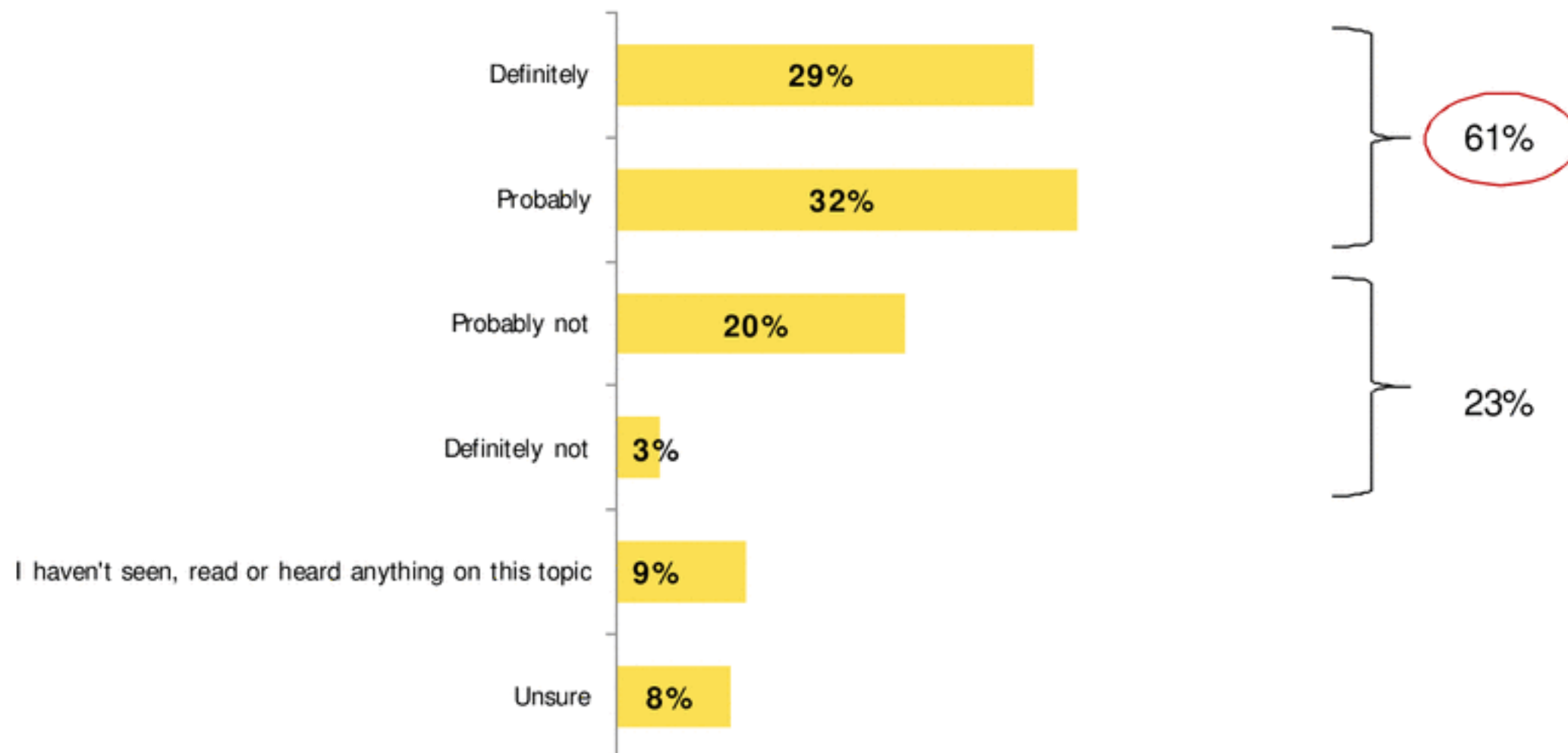
- Over a quarter (29%) think that Winnipeg City Council is dealing effectively (very + somewhat) with allegations of conflicts of interest related to Winnipeg Mayor, Sam Katz, while most (69%) think that they are not dealing effectively (not very + not at all), similar to how they generally deal with such allegations.
- Men (33%) were more likely than women (25%) to think that Winnipeg City Council is dealing effectively with allegations of conflicts of interest related to Winnipeg Mayor, Sam Katz.



Q3. In your opinion, how effectively do you think Winnipeg City Council is dealing with allegations of conflicts of interest related to Winnipeg Mayor, Sam Katz specifically? Base: Have seen, read or heard something on this topic=515

City's Chief Administrative Officer, Phil Sheegl Involvement of Any Conflicts of Interest

- About 3 in 5 (61%) Winnipeg residents think that the City's Chief Administrative Officer, Phil Sheegl has been involved in conflicts of interest during his time as Chief Administrative Officer (definitely + probably).



Q4. Based on what you have seen, read or heard, do you think the City's Chief Administrative Officer, Phil Sheegl, has been involved in any conflicts of interest during his time as Chief Administrative Officer? Base: All Respondents n= 544

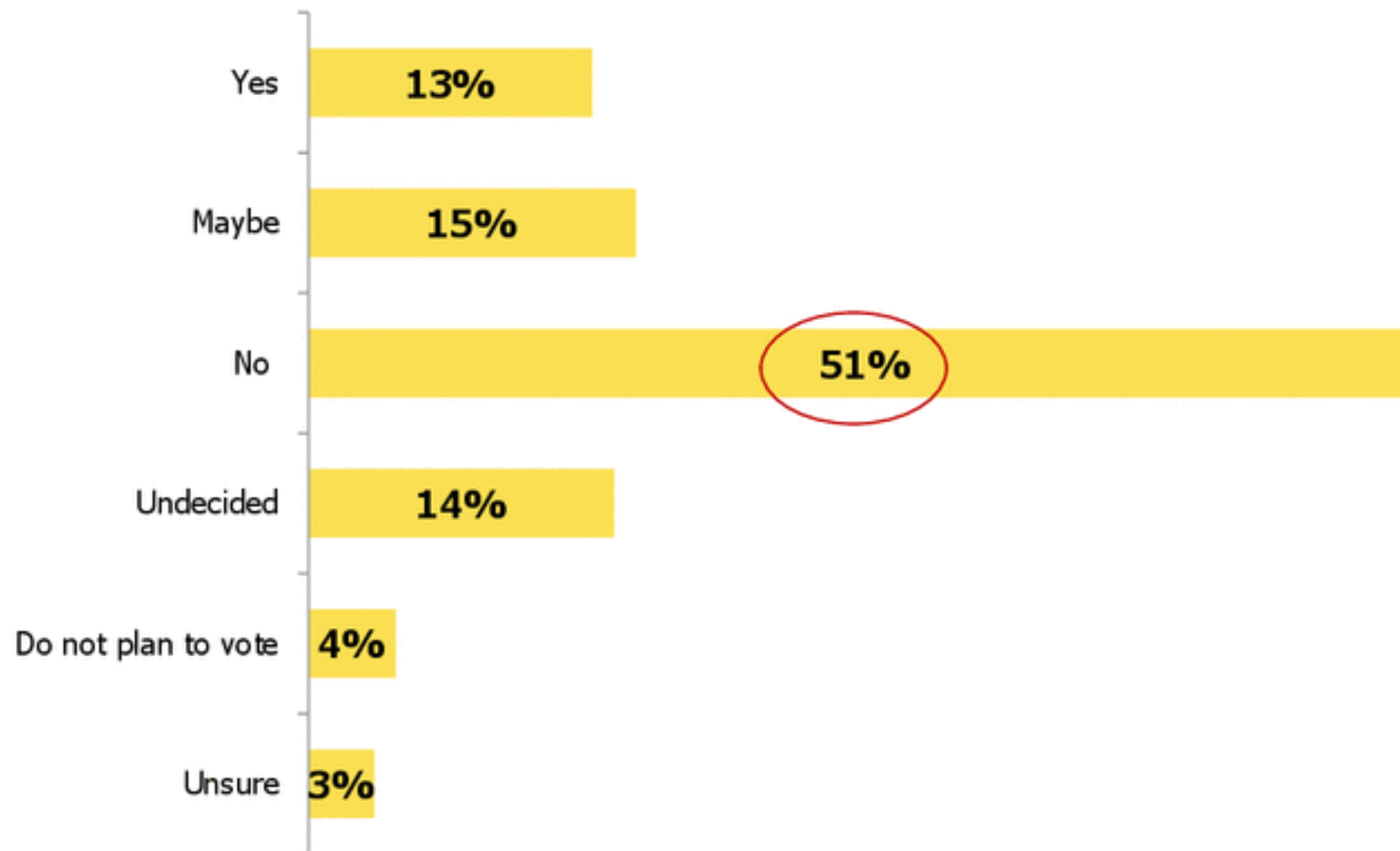


Source: CBC Research Toronto



Vote for Winnipeg Mayor, Sam Katz in Re-election in Next Mayoral Campaign

- Half (51%) of Winnipeg residents would not vote for current Winnipeg Mayor, Sam Katz if he were to run for re-election in the next mayoral campaign, with only 13% saying that they would and 15% saying that they might vote for him.
- Men (17%) were more likely than women (10%) to say that they would vote for Sam Katz, as were older residents (18%) compared to the middle-aged (13%) and younger (9%).



Q5. If the current Mayor of Winnipeg, Sam Katz, runs for re-election in the next mayoral campaign, would you vote for him? Base: All Respondents n=544